

YOU CAN DIRECT THE FUTURE OF THE BCMA

VOTE in this upcoming 2012 BCMA election



I believe in:



A health care system that works and a strategic, action-oriented leader at the BCMA who will get us there.



Solid primary care and an aligned and integrated health care system which values all physicians' including FP's, specialists and community and hospital-based physicians.



Health care access, shortened wait lists and sufficient long term care beds and an end to OR cancellations and ED overcrowding.



A BCMA which is connected and accountable to its member through a reformed internal governance structure.

Governance - As a current leader of internal governance reform, I believe that the BCMA must continue to retool and modernize its internal structures in order to respond to the needs of all physicians reflecting the diversity of practitioners, their practice types and locations - all need to be heard and treated fairly. I champion a culture that achieves results in an accountable, transparent process.

Leadership - I've represented doctors for 27 years at all levels (medical school and residency, president of medical staff, member of MAC, provincial task forces and the BCMA). I have served on the BCMA board as a district representative (District 2 Vancouver Island North) and executive member (Honorary Secretary Treasurer and Chair of the General Assembly).

Focus on Negotiations - My understanding of the issues and current agreements is solid. I sit on the Statutory Negotiating Committee, Chair of the Alternate Payments Issues Committee, Health Care and Economics Committee and Internal Governance Review and participate on Shared Care. The BCMA has to represent all physicians, irrespective of payment modality type and location of practice or stage of medical career.

Health Care Transformation - I currently am involved in advocating for better access to care, sufficient acute and long-term care beds, OR times, and aligning primary care and specialist care. I was the lead on the BCMA Policy Paper "Access to Care".

Practicing Clinician - As a practicing emergency physician I witness the pressures on primary care physicians, specialists and hospital-based physicians. I appreciate the BCMA's successes, especially in primary care, but also see the opportunities to build on these to create a transformed health care system.



Vote for experience, fairness and common sense



Vote for a principled and unifying leader who listens



Vote for proven ability to resolve contentious issues and achieve results both in the BCMA and government



Vote for grass roots membership participation in BCMA decision making

VOTE

Dr. William Cunningham President Elect

